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Business Basics

For Musicians

with Bobby Borg

Books For

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Three Books

Every Musician

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~~You Need To Know~~

~~About The Music~~

~~Business: 2019~~

Page 5/97

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~~First Steps~~

~~(Book Summary)~~

~~MUSIC~~

~~PUBLISHING:~~

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~~For Musicians~~

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~~Intro to~~

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~~Relationships:~~

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~~Copyright for~~

~~Musicians:~~

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~~| Part 1/6 |~~

~~Q\u0026A | Music~~

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- How to start
the Keto diet |

Keto Basics with

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Of The

Illuminati Enter

the secret world

of the

Freemasons *Taxes*

for Music

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Musicians |

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& Business
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BUSINESS: Record
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for Musicians

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five vital areas
in which
musicians need
to succeed:

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Execution,
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Relationships,
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industry works

through a

network of

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partnerships

between

companies and

individuals on

the music

creation side

(singers,

songwriters, and

producers), the

customer-facing

side (streaming

platforms,

venues and

public

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Business

performance

platforms like
radio) and the
business side,

connecting the

two (labels,
managers,
publicists,

Performance

Rights

Organizations,
distributors,
booking agents
and more).

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Borg Hal Leonard

Paperback 312

pages August

2015. Borg is

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whisperer for

musicians

baffled by the

music business.

He listens,

interprets, and

explains the

oftentimes

complex--and

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the musician
needs to
traverse between
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for Musicians:

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The Basics Still

Matter These

days, there is

so much

attention placed

on this app or

that social

networking tool

for musicians.

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These tools may have a place, but they are secondary to the basics. Writing good songs and playing shows still form the foundation of any real music career.

*The Music
Industry Facts*
Page 30/97

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Every Musician

Needs to Know

Am a

professional

musician myself;

a rapper to be

specific. This

said, I HIGHLY

recommend

"BUSINESS BASICS

FOR MUSICIANS,

by Bobby Borg".

If you, or

anyone you know

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is serious about pursuing a music career, then this is the book to purchase; And I say this confidently because I have about a dozen music business books.

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fundamentals of

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music. It also provides a system to interpret musical compositions. For example, basic music theory defines the elements that form harmony, melody, and rhythm. It identifies

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compositional
elements such as
song form,
tempo, notes,
chords, key
signatures,
intervals,
scales, and
more.

*Basic Music
Theory for
Beginners - The
Complete Guide -*

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Icon Basics For

2. Introduction

- Briefly introduce the band/artist – it should be a mini bio.
- Briefly introduce the project if this business plan is being submitted for a specific project.
- In some instances,

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this area is
also used to
make the request
and state why
you are making
the request (see
first two
points) 3.

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*Creating a
Successful
Business Plan
(for the Artist)*
The

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musicbusiness is the business of financially exploiting music (songs/recording s) and music artists. The music industry is the branch of the entertainment industry that creates financial gain

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from the music
business and
music business
related

activities, such
as music
publishing and
the promotion
and booking of
talent to
perform in
various venues.

The music
industry is the

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division of the
entertainment

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in the music
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a global
industry,

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characterized by many players and fierce competition. How does the music industry c...

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earnings, the
need for
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understand the
business of
music has never
been greater. In
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overflowing with
confusing and
ever-changing
information,
musicians need

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trusted business
advice from a
veteran artist
who can break
down the basics
in language they
understand.

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other musicians,
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the laypersons

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resources,

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Books & DVDs).

There has never

been a greater

need for

musicians to

understand the

music business

than now, when

emerging

technologies

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make it possible

for artists to

act as their own

record labels,

and new

contracts are

structured to

grab the biggest

slice of an

artist's revenue

pie. But in a

digital age

overflowing with

confusing and

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information,
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manual will help

artists master

business

essentials

quickly so they

can get back to

doing what they

love best

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creating music.

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careers and

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need for

musicians to

understand the

business of

music has never

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been greater. In a digital age overflowing with confusing and ever-changing information, musicians need trusted business advice from a veteran artist who can break down the basics in language they understand.

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In this must-have manual, music industry veteran Bobby Borg presents

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and industry
insider Bobby
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careers. But in

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marketplace,
serious do-it-
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and industry

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process using

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fundamental

concepts

embraced by top

innovative

companies, while

always

encouraging

musicians to

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find their
creative niche
and uphold their
artistic vision.

The objective is
to help artists
take greater
control of their
own destinies
while saving
money and time
in attracting
the full
attention of top

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music industry

professionals.

It's ultimately

about making

music that From

matters, and

music that gets

heard! Updates

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highlighting

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gain vital and
accurate
knowledge about
the music

business, how
musicians get
paid, the legal
framework for
business, and
will learn to

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leverage

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through

overcoming the

inevitable

obstacles to

success in a

rapidly-changing

industry. The

author offers

valuable

insights into

the niche

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Readers might fill with their career, and discover their unique path to success. Readers will come away with a greater understanding of the scope and demands of the music and entertainment industry.

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are used and

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aids (reproduced
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graphs)

reinforce the
text lists of
topics at the

beginning of
each chapter
uses bold type
to speed
identification

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throughout the

text, especially

for real estate

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exporting,

buying or

selling parts

and services,

businesses of

all kinds,

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including start-

ups and small

businesses, are

becoming more

active outside

their home

countries—often

by necessity. If

you want to take

your business

global, you must

do your

homework, get

advice, make

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connections, and
be aware—and
wary—of the
risks you face.

Every element in
your original
business plan
will need to be
reconsidered as
you target
international
markets.

International
Business Basics,

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and logistics

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who have real-
world experience
in many diverse

countries and

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artists must

first do a great
deal of work on
their own.

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by five experts

with over 100

years of

collective

experience, both

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on and off the stage, this unique book covers five key skills every musician needs to succeed: (1) improving vocal production/technique; (2) writing memorable and marketable songs; (3)

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recording your
ultimate EP; (4)
navigating the
publishing
world; and (5)
promoting music
effectively.

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stories and
anecdotes,
helpful tips,
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exercises,

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interviews, and
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practical

expertise

necessary to

develop a

successful music

career. Five

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good to great.

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