

Discovering Research Methods In Psychology A Students

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David B. Strohmets, Professor of Psychology at Monmouth University, has taught research methods and statistics courses for over 20 years at three different institutions. It was in his first undergraduate psychology course at Dickinson College that he first discovered the thrill of scientific discovery.

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Discovering Research Methods in Psychology: A Student's Guide presents an accessible introduction to the research methodology techniques that underpin the field of psychology Offers a unique narrative approach to introducing the complexities of psychological research methods to first year students Introduces the reader to the three main types of research methods used in psychology ? observation, experimentation and survey methods Provides clear summaries of 21st-century published studies that reflect diversity and best illustrate issues in research methodology Includes an emphasis on topics of most interest to students, from those with a personal perspective such as romantic relationships, prejudice and career decisions, to clinical topics including eating disorders, heavy drinking and paranoia Features a comprehensive glossary of all research terminology used in the narrative

Discovering the Scientist Within is the only book on the market that teaches students about research methods using a case study approach. All the design-focused chapters present students with a single study described from start to finish. The chapter starts by asking students to consider a scenario and then walks them through the steps of the study: formulating a research question, performing a literature review, constructing a data collection method, considering ethics, refining the method, gathering data, understanding the statistical results, and reporting the results in APA style. Students come away with a practical understanding of the research process and useful practice in the basic steps that comprise all studies. The book also has excellent pedagogy, starting with clear Learning Outcomes at the beginning of each chapter, "Your Turn" assessments at the end of each section, and end-of-chapter Review Questions and Applying What You've Learned activities. As part of their class projects, students are often asked to run some statistics and write in APA style. This text has ample support for both, including Appendices on both topics, as well as in-chapter material modeling writing and reporting in APA style. Best of all, the book comes integrated with new Research in Action activities from the same author team. These activities extend the core mission of the book by putting students in the role of a researcher and simulating the kinds of decisions they would face in conceptualizing and executing a study. Each chapter includes an activity (a few chapters have more than one), and the activities are called out in the chapter. The new edition features coverage of "fake news," as well as "Our Research Plan at a Glance," a summary of the study featured in each chapter. The book is also available in a LaunchPad course for the first time. Students will have access to the full eBook, the LearningCurve adaptive quizzing system, the Research in Action activities, and other resources. This book also comes with an unprecedented set of instructor supplements, many of them prepared by the authors themselves. These include a full instructor's manual, including supplemental examples for each chapter, suggestions for in-class activities and demonstrations, lab/group project ideas, a feature designed to enhance psychological/information literacy, and suggestions for using end of chapter materials. Instructors also get access to unique PowerPoint slide decks that incorporate the same active learning and hands-on approach as the textbook. Chapter PowerPoint slides include additional examples, discussion questions, demonstrations and activities built right into the presentation to help bring the material to life. For design chapters, they provide two sets of PowerPoint slides: one set that incorporates the chapter's research question and a more traditional set that focuses on key concepts.

In this breakthrough first edition, authors Gary Lewandowski, Natalie Ciarocco, and David Strohmets draw on their extensive classroom experiences to introduce research methodology in a highly effective, thoroughly engaging new way, maximizing students' familiarity with every step of the process. For the first time in a methods text, each design chapter follows a single study from ideation to writing for publication, with students researching an intriguing question emerging from a chapter-long case study. Also for the first time in a methods text, each design chapter models the entire research process, so students get multiple opportunities to experience that process start to finish.

Bringing together leading investigators, this comprehensive handbook is a one-stop reference for anyone planning or conducting research on personality. It provides up-to-date analyses of the rich array of methodological tools available today, giving particular attention to real-world theoretical and logistical challenges and how to overcome them. In chapters filled with detailed, practical examples, readers are shown step by step how to formulate a suitable research design, select and use high-quality measures, and manage the complexities of data analysis and interpretation. Coverage ranges from classic methods like self-report inventories and observational procedures to such recent innovations as neuroimaging and genetic analyses.

In this fresh new offering to the Intro Psychology course, authors John Cacioppo and Laura Freberg portray psychology as being an integrative science in two ways. First, they have written a text that reflects psychology's rightful place as a hub science that draws from and is cited by research in many other fields. Second, this text presents psychology as a unified science that seeks a complete understanding of the human mind, rather than as a loosely organized set of autonomous subspecialties. As psychology moves rapidly toward maturity as an integrative, multidisciplinary field, the introductory course offers an opportunity to teach all of psychology in one place and at one time. This text reflects that evolution--and the authors' excitement about it. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Your hands-on introduction to research methods in psychology Looking for an easily accessible overview of research methods in psychology? This is the book for you! Whether you need to get ahead in class, you're pressed for time, or you just want a take on a topic that's not covered in your textbook, Research Methods in Psychology For Dummies has you covered. Written in plain English and packed with easy-to-follow instruction, this friendly guide takes the intimidation out of the subject and tackles the fundamentals of psychology research in a way that makes it approachable and comprehensible, no matter your background. Inside, you'll find expert coverage of qualitative and quantitative research methods, including surveys, case studies, laboratory observations, tests and experiments--and much more. Serves as an excellent supplement to course textbooks Provides a clear introduction to the scientific method Presents the methodologies and techniques used

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This briefer, streamlined version of Don and Sandra Hockenbury's acclaimed text, Psychology, Second Edition, warmly invites students to explore the science that speaks most directly to their everyday lives. Using a narrative rich with engaging anecdotes and real-life stories--often drawn from the authors' own lives and experiences--Discovering Psychology helps to clarify abstract concepts and psychological principles. With its smart pedagogy, attractive design and state-of-the-classroom media and supplements package, there is no text better equipped for introducing students to the science that speaks most directly to their everyday lives.

The third edition of Haslam and McGarty's best-selling textbook, Research Methods and Statistics in Psychology, provides students with a highly readable and comprehensive introduction to conducting research in psychology. The book guides readers through the range of choices involved in design, analysis, and presentation and is supplemented by a range of practical learning features both inside the book and online. These draw on the authors' extensive experience as frontline researchers and provide step-by-step guides to quantitative and qualitative methods and analyses. Written in an accessible and engaging style, this text encourages deep engagement with its subject matter and is designed to inspire students to feel passionate for the research process as a whole. This third edition offers: Updated 'Research Bites' in every chapter: a space to step back from the text and reflect on the ways in which it relates both to issues in the world at large and to contemporary debates in psychology Updated coverage of experimental design, survey research and ethics More expansive coverage of qualitative methods A comprehensive guide to the process of conducting psychological research from the ground up - covering multiple methodologies, experimental and survey design, data analysis, ethics, and report writing An extensive range of quantitative methods together with detailed step-by-step guides to running analyses using SPSS Online resources and videos to help reinforce learning and revision for instructors and students.

This book explores the main assumptions upon which behavioural science theories are based, offers alternatives and challenges the reader to serious critical thought.

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