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Companies need to also ensure that internal employees undergo periodic training concerning IP policies to keep them up-to-date on any IP changes (e.g., changes to the IP itself or changes to the company's IP policy) and efficiently reduce the risk of accidental IP infringements that can lead to costly litigation.

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Finnegan attorneys Greg Gramenopoulos, Elliot Cook, and
Forrest Jones authored the Patent Litigation - United States
chapter of The Legal 500's 2020 Comparative Legal Guide.
The aim of the guide is to provide readers with a pragmatic
overview of the law and practice of patent litigation law across
a variety of jurisdictions through a Q&A format.

Understanding Your Clients IP Needs is an authoritative,
insiders perspective on best practices for evaluating and
executing your clients intellectual property needs. Featuring
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assessment of all IP components involving patents, copyrights, trademarks, and trade secrets. Additionally, these top lawyers give tips for understanding the roles of key players, maximizing the use of key experts, and maintaining IP protection. Finally, these experts look at monitoring IP trends, forecasting marketing issues, and avoiding common mistakes. The different niches represented and the breadth of perspectives presented enable readers to get inside some of the great legal minds of today, as these experienced lawyers offer up their thoughts around the keys to navigating an increasingly-enforced area of law.

Common Issues in IP Law is an authoritative, insiders perspective on best practices for assessing current trends and issues in intellectual property law. Featuring partners and chairs from some of the nations leading law firms, these experts guide the reader through understanding the various areas of IP law such as patents, trademarks, copyrights, and trade secrets. From managing client expectations to developing the legal skills required for successfully negotiating and resolving IP cases, these leaders offer strategies for avoiding litigation, forecasting economic and political factors, and working with the agencies responsible for regulating IP law. Additionally, these top lawyers give tips for maximizing legal services, executing successful research, analyzing global commerce issues, and evaluating both U.S. and international matters. The different niches represented and the breadth of perspectives presented enable readers to get inside some of the great legal minds of today, as these experienced lawyers offer up their thoughts around the keys to navigating an increasingly-enforced and growing area of law.

Commercial Litigation Strategies is an authoritative, insider's

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This study explores the relations between SME intellectual asset management, innovation and competitiveness in different national and sectoral contexts.

International IP Issues and Strategies is an authoritative, insiders perspective on best practices for managing intellectual property in todays global economy. Featuring partners from some of the nations leading law firms, these experts guide the reader through key strategies for protecting IP in international jurisdictions, including understanding key regulatory differences, meeting procedural obligations, and

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knowing where to look for potential challenges and conflicts. These top lawyers give tips on enforcing patents, dealing with counterfeiting and illicit trade, and managing international disputes, as well as the role of the attorney in handling cross-border matters, strategies for working with foreign counsel, and helpful resources for the global IP lawyer. Additionally, these leaders reveal their strategies for working in specific jurisdictions, correcting common misconceptions about protecting IP overseas, and interpreting the recent trend toward harmonization in international law as it relates to intellectual property. The different niches represented and the breadth of perspectives presented enable readers to get inside some of the great legal minds of today, as these experienced lawyers offer up their thoughts around the keys to success within this ever-evolving area of law.

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