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Leviathans - edited by
Alfred D. Chandler

January 2005. A FIRST
LOOK AT A MODERN
PHENOMENON. The

modern multinational
corporation (MNC) is an
economic, political,

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environmental, and
cultural force that is
unavoidable in today's
globalized world.

Global History

A Primer on

Multinational

Corporations (Chapter 1

...

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Alfred D. Chandler ,

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Representing a path-breaking effort to look at multinational corporations in the round, this book emphasizes their scope, history and development, cultural and social implications, and governance problems.

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Leviathans is about globalization and the Multinational Corporations And The New Global History Corporations that figure so largely in that process. It differs from other books on the subject by look at the MNCs in the round, and not just as economic entities (though paying full heed to this aspect of them).

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Leviathans

The multinational corporation does have a history, and the MNCs do change over time, as Mira Wilkins so convincingly shows in Chapter 2. Thus, she identifies a line stretching from the British and Dutch East India Companies of the 17th century to the leviathans of our own time.

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Leviathans Leviathans
represents a path-
breaking effort to look at
multinational
corporations in the
round, emphasizing
especially their scope,
history, development,
culture and social
implications, and
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Following the first chapter, a primer on MNCs, the book consists of eight chapters devoted to a variety of

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global history. Ed. by
Alfred D. Chandler and
Bruce Mazlish.

Cambridge U. Pr. 2005

249 pages \$22.99

Paperback HD2755 Of
the 100 entities with the
largest gross national
product, about half are
multinational
corporations--companies
larger and wealthier than
many nation-states.

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Leviathans; multinational corporations and the new global ...

2. MNEs may be defined as ‘ a cluster of corporations or unincorporated bodies of diverse nationality joined together by ties of common ownership and responsive to a common management strategy ’ ; this definition has been adapted from D. Vagts,

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‘ The Multinational
Enterprise: A New
Challenge for
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Harvard Law Review
(1970) p. 739 at p. 740,
quoting Vernon,
‘ Economic ...

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from other books on the
subject by offering the
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perspective of
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the multinational
corporations that figure
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it differs from other
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corporations that differs from other books on the subject by offering the reader a totally global perspective of multinationals without portraying them simply as economic entities.

Written by experts on various aspects of the history, development, cultural and social implications of the multinational

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corporation, the book paints a compelling and coherent picture of the way these businesses affect almost all areas of our existence. As we might expect, the multinational company is shown to play a major role in the globalization that is reshaping so much of our lives.

Representing a path-

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breaking effort to look at multinational corporations in the round, this book emphasizes their scope, history and development, cultural and social implications, and governance problems. Starting with a primer on MNCs, eight chapters are devoted to a variety of aspects, including global elites. Their approach

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makes readers recognize that MNCs are not merely economic entities, but are part of a complex interplay of factors. In turn, studying MNCs will lead to reexamination of the globalization process.

Leviathans at the Gold Mine is an ethnographic account of the relationship between the Ipili, an indigenous

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group in Papua New Guinea, and the large international gold mine operating on their land. It was not until 1939 that Australian territorial patrols reached the Ipili. By 1990, the third largest gold mine on the planet was operating in their valley. Alex Golub examines how "the mine" and "the Ipili" were brought into being in

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relation to one another, and how certain individuals were authorized to speak for the mine and others to speak for the Ipili.

Considering the relative success of the Ipili in their negotiations with a multinational corporation, Golub argues that a unique conjuncture of personal relationships and political

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circumstances created a propitious moment during which the dynamic and fluid nature of Ipili culture could be used to full advantage. As that moment faded away, social problems in the valley increased. The Ipili now struggle with the extreme social dislocation brought about by the massive influx of migrants and

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money into their valley.

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A ground-breaking 2005
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various aspects of the history, development, cultural and social implications of the multinational corporation, the book paints a compelling and coherent picture of the way these businesses affect almost all areas of our existence. As we might expect, the multinational company is shown to play a major

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role in the globalization
that is reshaping so much
of our lives.

And The New

The main challenges
within international
human rights law are
generally thought to be in
the fields of transitional
justice, non-state actors,
terrorism, development,
poverty and
environmental
degradation. This

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Volume of articles not only covers these mainstream challenges but also a wider and more systematic range, including justiciability of social and economic rights, extraterritoriality, health care and investment arbitration.

The key literature selected for this collection includes articles that have

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appeared in mainstream journals and books from leading publishers as well as papers that have appeared in lesser known journals, hard to find books and UN documents. Some of these are classic essays whilst others are more recent additions that reflect the current state of the debate. The papers are put into context by a

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specially commissioned introduction by the volume editor. This volume is an invaluable resource for human rights lawyers in search of the key literature in fields outside their own specialization as well as for students, researchers and lecturers seeking an overview of the challenges in human rights law.

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Multinational

This leading text in the field covers all the major regulatory areas relating

to the operations of multinational enterprises, analysing them not only

in a legal but also a

political and economic

context. It is a definitive

reference work for

students, researchers, and

practitioners working

with multinational

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enterprises.

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Over the past decade, politics perspectives in international business have moved into the mainstream repertoire of research, theory development and teaching about the organisational behaviour of multinational corporations (MNCs).

Politics perspectives

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contribute substantially to understanding the behaviour in and of MNCs in their different contexts and environments but so far these burgeoning perspectives have not been systematically and comprehensively reviewed. This book offers the first detailed overview of the theoretical foundations,

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methodologies and empirical applications of politics perspectives in MNCs. A group of international authors discuss twelve seminal contributions to the study of politics, power and conflict in MNCs, followed by a summary and synthesis of the literature into a comprehensive analytical framework. The book

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closes with a discussion of future directions in the field. This is a thorough introduction to political behaviour in MNCs written for scholars and graduate students in the fields of organisation studies and international business.

This volume covers a range of on-going and newly emerging debates

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in the study of multinational corporations (MNCs). A key aim is to consolidate and make available in one place new conceptual, methodological and critical MNC research.

This book provides a detailed look at the birth, growth and expansion of African Multinational Enterprises (AMNEs).

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Specifically, it explores the historical, ideological, political and macroeconomics forces that shaped modern day Africa and the role they play in fostering the emergence and growth of AMNEs. It also examines some of the challenges these enterprises have faced in this venture including poor infrastructure, deficient

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supply chains, and
opaque institutional and
regulatory frameworks
and the innovative ways
by which they overcame
them. In this way, this
book provides
practitioners and
students with not only a
detailed insight into
AMNEs but also their
potential competitive
advantage in the
international business

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stage. Multinational

Corporations

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Global History

Since the bursting of

Japan ' s bubble

economy, from 1990

onwards, its

multinational companies

(MNCs) have faced new

competitive challenges,

and questions about the

management practices on

which they had built their

initial success in global

markets. Japanese

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engagement in the international economy has undergone a number of phases. Historically, Japanese MNCs learnt from foreign companies, frequently through strategic alliances. After the post-war

‘ economic miracle ’ , Japanese manufacturers in particular converted themselves into MNCs, transferred their home-

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grown capabilities to
overseas subsidiaries, and
made an impact on the
world economy. But the
period after 1990 marked
declining Japanese
competitiveness, and
asked questions about
the ability of Japanese
MNCs to be more
responsive and global in
their strategies,
organization, and
capabilities. It has been

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argued that the established management practices of Japanese MNCs inhibited adaptation to recent demands of global competition. This volume presents new case evidence on how Japanese MNCs have responded to the new challenges of the global market place, and it provides examples of

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how they have
transformed strategies
and competitive
capabilities. This book
was originally published
as a special issue of Asia
Pacific Business Review.

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