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Ethical consumption places pressure on travellers to manage a large number of decisions at a time when hedonic motivations threaten to override other priorities. Unsurprisingly, tensions occur and compromises are made. This book offers new insight into the motivations that influence tourists and their decision-making.

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ethical consumption that underscores the importance of context, environment and situation. This leads to a position where research need to address, appreciate and incorporate the collaboration of governments, organizations and individual consumers in achieving a 'true' sense of ethical consumption. ii

EXPLORING THE MEANING OF ETHICAL CONSUMPTION

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Managing ethical consumption in tourism. Boluk, Karla, editor; Weeden, Clare, editor. This volume offers new insight into the motivations that influence tourists and their decision-making. It explores how consumers navigate the responsible tourism market place, and provides a rich understanding of the challenges facing those seeking to ...

Managing Ethical Consumption in Tourism

Neither the tourism industry nor the tourist has responded convincingly to calls for more responsibility in tourism. Ethical consumption places pressure on travellers to manage a large number of decisions at a time when hedonic motivations threaten to override other priorities. Unsurprisingly, tensions occur and compromises are made. This book offers new insight into the motivations that influence tourists and their decision-making. It explores how consumers navigate the responsible tourism market place and provide a rich understanding of the challenges facing those seeking to encourage travellers to become responsible. Not only will the book provide an improved interpretation of the complexity of ethical consumption in tourism, but it will also offer a variety of stakeholders a deeper understanding of: the key challenges facing stakeholders in the production and consumption of responsible tourism how ethical consumers can be influenced to consume ethically the gaps in consumer knowledge and how to broaden the appeal for individuals to make more informed ethical decisions how tour operators can respond to this emerging market by innovative product development how to design informative marketing communications to encourage a greater uptake for responsible holidays how destination communities and management organisations can target responsible tourists through the provision of sustainable alternatives to mass-market holiday products. Written by leading academics from all over the world, this timely and important volume will be valuable reading for ubdergraduate and postgraduate students, researchers and academics interested in Tourism Ethics, Ethical Consumption and the global issue of Sustainability.

What is important to ethical consumers when thinking about going on holiday and how do they incorporate their lifestyle choices into these holidays? What values inform their lifestyles and how do they satisfy these values on holiday? Do ethical consumers automatically become ethical tourists or is the situation a little more complex than this? In an attempt to answer these questions, this book explores: The ethical dilemmas associated with tourism The concerns and motivations of ethical consumers on holiday The role and importance of values in holiday decision-making This book offers a highly original contribution to the debate surrounding the demand for ethical and responsible holidays. It explores the consumption concerns of ethical consumers and their motivational values, and offers a detailed examination of how they manage these values on holiday. This book offers a new and challenging perspective to the study of responsible tourism by providing a unique empirical insight into how responsible tourists incorporate their norms and values into their holiday decisions. The text will be of interest to undergraduates, postgraduates and tutors on courses that have tourism and the tourist at their centre, and to academics in other disciplines such as marketing and consumer behaviour. It will also be highly relevant to the global tourism industry.

Tourism, as with many parts of the economy, is at a pause-reflect-rest stage in the post pandemic world. This book puts forward some positive and practical concepts for the reset stage in terms of pushing towards wholly sustainable tourism. The COVID-19 pandemic has been disastrous in terms of the loss of human life, the physical and mental strains placed on large numbers of populations across the globe who have been quarantined in their homes and in terms of the costs of dealing with the pandemic and supporting business and citizens through the period. Tourism has been comprehensively damaged, not only in advanced economies, but also in poorer developing economies where tourism provides a vital source of income and employment. The problem has been complicated by the shattering effect on mass tourism, which has been far more sensitive to the shutdown of travel and accommodation than ethical and responsible tourism activities focused at a local sustainable level. Therefore this book evaluates how the pandemic and economic decline affects ethical and responsible tourism - the type of tourism which sustains and develops local communities in a balanced way for the benefit of future generations. It reflects on the position the authors established in "Ethical & Responsible Tourism - managing sustainability in local tourism destinations" and then determines how ethically and responsibly focused tourism may adapt, develop and maintain safety for consumers in the post-virus world. This book will be essential reading for students, researchers and practitioners of tourism, environmental and sustainability studies.

In a world of earthquakes, tsunamis, and terrorist attacks, emergency response plans are crucial to solving problems, overcoming challenges, and restoring and improving communities that have been affected by these catastrophic events. Although the necessity for quick and efficient aid is understood, researchers and professionals continue to strive for the best practices and methodologies to properly handle such significant events. Emergency and Disaster Management: Concepts, Methodologies, Tools, and Applications is an innovative reference source for the latest research on the theoretical and practical components of initiating crisis management and emergency response. Highlighting a range of topics such as preparedness and assessment, aid and relief, and the integration of smart technologies, this multi-volume book is designed for emergency professionals, policy makers, practitioners, academicians, and researchers interested in all aspects of disaster, crisis, and emergency studies.

This book remains the most in-depth large-scale introductory text on ethics as applied to tourism, examining the deep theoretical aspects of how human nature applies to tourism. It explores theory from a number of different disciplines, provides an overview of work on moral reasoning and development, and weaves together theory with real-world tourism ethics problems and issues. The new edition of this landmark volume has been reworked and updated to take into account important works published since the first edition, including more than 100 new references on ethics and tourism ethics, and to engage more with 20th century theorists in philosophy. It continues to be an important text for students and researchers in tourism, recreation and leisure studies, geography, environmental studies and business.

The SAGE Handbook of Tourism Management is a critical, authoritative review of tourism management, written by leading international thinkers and academics in the field. Arranged over two volumes, the chapters are framed as critical synoptic pieces covering key developments, current issues and debates, and emerging trends and future considerations for the field. The two volumes focus in turn on the theories, concepts and disciplines that underpin tourism management in volume one, followed by examinations of how those ideas and concepts have been applied in the second volume. Chapters are structured around twelve key themes: Volume One Part One: Researching Tourism Part Two: Social Analysis Part Three: Economic Analysis Part Four: Technological Analysis Part Five: Environmental Analysis Part Six: Political Analysis Volume Two Part One: Approaching Tourism Part Two: Destination Applications Part Three: Marketing Applications Part Four: Tourism Product Markets Part Five: Technological Applications Part Six: Environmental Applications This handbook offers a fresh, contemporary and definitive look at tourism management, making it an essential resource for academics, researchers and students.

Food is routinely given attention in tourism research as a motivator of travel. Regardless of whether tourists travel with a primary motivation for experiencing local food, eating is required during their trip. This book encompasses an interdisciplinary discussion of animals as a source of food within the context of tourism. Themes include the raising, harvesting, and processing of farm animals for food; considerations in marketing animals as food; and the link between consuming animals and current environmental concerns. Ethical issues are addressed in social, economic, environmental, and political terms. The chapters are grounded in ethics-related theories and frameworks including critical theory, ecofeminism, gustatory ethics, environmental ethics, ethics within a political economy context, cultural relativism, market construction paradigm, ethical resistance, and the Global Sustainable Tourism Criteria. Several chapters explore contradicting and paradoxical ethical perspectives, whether those contradictions exist between government and private sector, between tourism and other industries, or whether they lie within ourselves. Like the authors in Tourism Experiences & Animal Consumption: Contested Values, Morality, & Ethics, the authors in this book wrestle with a range of issues such as animal sentience, the environmental consequences of animals as food, viewing animals solely as a extractive resource for human will, as well as the artificial cultural distortion of animals as food for tourism marketing purposes. This book will appeal to tourism academics and graduate students as a reference for their own research or as supplementary material for courses focused on ethics within tourism.

The application of holistic optimization methods in the tourism, travel, and hospitality industry has improved customer service and business strategies within the field. By utilizing new technologies and optimization techniques, it is becoming easier to troubleshoot problematic areas within the travel industry. The Handbook of Research on Holistic Optimization Techniques in the Hospitality, Tourism, and Travel Industry features innovative technologies being utilized in the management of hotels and tourist attractions. Highlighting empirical research on the optimization of the travel and hospitality industry through the use of algorithms and information technology, this book is a critical reference source for managers, decision makers, executives, tourists, agents, researchers, economists, and hotel staff members.

This book presents a systematic and pattern-based explanation of food tourism, focusing on how and why change could occur and what the implications could be. In the future will food tourism involve food grown in the laboratory or a more authentic experience associated with place and history? The book's approach to the future has focused on explanation; the contributors look for the causes, trends and theoretical concepts that explain change, thus attempting to justify and explore the future. Scenarios are used to explore alternative futures and the book examines the implications for the future of food tourism and highlights future research avenues. This book is primarily aimed at postgraduate students and researchers in the field of tourism

studies.

The European Journal of Tourism Research is an academic journal in the field of tourism, published by Varna University of Management, Bulgaria. Its aim is to provide a platform for discussion of theoretical and empirical problems in tourism. Publications from all fields, connected with tourism such as tourism management, tourism marketing, sociology, psychology, tourism geography, political sciences, mathematics, tourism statistics, tourism anthropology, culture, information technologies in tourism and others are invited. The journal is open to all researchers. Young researchers and authors from Central and Eastern Europe are encouraged to submit their contributions. Regular Articles in the European Journal of Tourism Research should normally be between 4 000 and 20 000 words. Major research articles of between 10 000 and 20 000 are highly welcome. Longer or shorter papers will also be considered. The journal publishes also Research Notes of 1 500 – 2 000 words. Submitted papers must combine theoretical concepts with practical applications or empirical testing. The European Journal of Tourism Research includes also the following sections: Book Reviews, announcements for Conferences and Seminars, abstracts of successfully defended Doctoral Dissertations in Tourism, case studies of Tourism Best Practices. The European Journal of Tourism Research is published in three Volumes per year. The full text of the European Journal of Tourism Research is available in the following databases: EBSCO Hospitality and Tourism Complete CABI Leisure, Recreation and Tourism ProQuest Research Library Individual articles can be rented via journal's page at DeepDyve. The journal is indexed in Scopus and Thomson Reuters' Emerging Sources Citation Index. The editorial team welcomes your submissions to the European Journal of Tourism Research.

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