

Principles Of Thematic Map Design

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Five of the main design principles are legibility, visual contrast, figure-ground, hierarchical organization, and balance. Together these form a system for seeing and understanding the relative importance of the content in the map and on the page. Without these, map-based communication will fail.

Design principles for cartography - ArcGIS Blog

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Gone are the days of cartographic principles, map design standards, scale, composition, and elements of good map design. Now don't get us wrong, there's still TONS of mapping and GIS professionals out there churning out fabulous work, just walk around the Map Gallery at the annual International ESRIUC or browse the fabulous Story Map Gallery for awesome examples! But today it seems all the ...

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This authoritative, reader-friendly text presents core principles of good map design that apply regardless of production methods or technical approach. The book addresses the crucial questions that arise at each step of making a map: Who is the audience? What is the purpose of the map? Where and how will it be used? Students get the knowledge needed to make sound decisions about data, typography, color, projections, scale, symbols, and nontraditional mapping and advanced visualization techniques. Pedagogical Features: *Over 200 illustrations (also available at the companion website as PowerPoint slides), including 23 color plates *Suggested readings at the end of each chapter. *Recommended Web resources. *Instructive glossary

"This introductory textbook introduces students to the different types of map projections, map design, and map production." -Amazon.com.

Maps are tools used to understand space, discover territories, communicate information, and explain the results of geographical analysis. This practical handbook is about thematic cartography. With more than 120 colorful amazing illustrations, numerous boxed texts, definitions, and helpful tools, this step-by-step introduction to cartography is both the art of understanding the world and a powerful tool for explaining it. Through many hands-on tests, the reader will learn how to produce an interesting and communicative map applied to any spatial theme. Written by experienced scholars and experts in cartography, this book is an excellent resource for undergraduate students and non-cartographers interested in designing, understanding, and interpreting maps. It includes practical exercises explained in the form of a game and provides a concise, accessible, and current address of cartographic principles, allowing readers to go deeper into cartographic design. It can be read from beginning to end like an essay or just by dipping into it for information as needed.

Web mapping technologies continue to evolve at an incredible pace. Technology is but one facet of web map creation, however. Map design, aesthetics, and user-interactivity are equally important for effective map communication. From interactivity to graphical user interface design, from symbolization choices to animation, and from layout to typeface and color selection, Web Cartography offers the first comprehensive overview and guide for designing beautiful and effective web maps for a variety of devices. Written for those with a basic understanding of mapmaking, but who may not have an in-depth knowledge of web design, this book explains how to create effective interaction, animation, and layouts for maps in online and mobile platforms. Concept-driven, this reference emphasizes cartographic principles for web and mobile map design over specific software techniques. It focuses on key design concepts that will remain true regardless of software technologies used. The book is supplemented with a website providing links to stellar web maps, video tutorials and lectures, do-it-yourself labs, map critique exercises, and links to others' tutorials. Approachable, clear, and concise, the book provides a nontechnical, approachable guide to map design for the web. It provides best practices for map communication, based on spatial data visualization and graphic design theory. By carefully avoiding overly technical jargon, it provides a solid launching pad from which students, practitioners, and innovators can begin to design aesthetically pleasing and intuitive web maps.

In the five years since the publication of the first edition of *A Guide to Effective Map Design*, cartography and software have become further intertwined. However, the initial motivation for publishing the first edition is still valid: many GISers enter the field without so much as one hour of design instruction in their formal education. Yet they are then tasked with creating one of the most effective, easily recognized communication tools: a map. See *What's New in the Second Edition* Projection theory Hexagonal binning Big Data point density maps Scale dependent map design 3D building modeling Digital cartography and its best practices Updated graphics and references Study questions and lab exercises at the end of each chapter In this second edition of a bestseller, author Gretchen Peterson takes a "don't let the technology get in the way" approach to the presentation, focusing on the elements of good design, what makes a good map, and how to get there, rather than specific software tools. She provides a reference that you can thumb through time and again as you create your maps. Copiously illustrated, the second edition explores novel concepts that kick-start your pursuit of map-making excellence. The book doesn't just teach you how to design and create maps, it teaches you how to design and create better maps.

For introductory courses in cartography. This comprehensive text blends broad coverage of basic methods for symbolizing spatial data with an introduction to cutting-edge data visualization techniques. The authors' balanced presentation clearly contrasts different approaches for symbolizing spatial data, in addition to individual mapping techniques.

Judy Smith, Jamestown, USA: Book aimed to guide the student to understand the language of maps, to enable him to illustrate his own papers, and to give him a foundation if he chooses to become a cartographer. This book is written for high school students but easy enough to read for high school students or the general public. Contents: Tools and Equipment Air-Photo Reading The Principles of map making Field Methods The Principles of Lettering

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A contemporary follow-up to the groundbreaking *Power of Maps*, this book takes a fresh look at what maps do, whose interests they serve, and how they can be used in surprising, creative, and radical ways. Denis Wood describes how cartography facilitated the rise of the modern state and how maps continue to embody and project the interests of their creators. He demystifies the hidden assumptions of mapmaking and explores the promises and limitations of diverse counter-mapping practices today. Thought-provoking illustrations include U.S. Geological Survey maps; electoral and transportation maps; and numerous examples of critical cartography, participatory GIS, and map art.

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