

Startup Fever How Crowdfunding Will Rebuild The American

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Startup Fever: How Crowdfunding Will Rebuild the American ...

For those looking to make the most out of the Crowdfunding wave a better time has never been upon us. Crowdfunding can allow you to create your dream vocation out of thin air. Yet as with anything long lasting, preparation is key. Start Up Fever is a book to get you prepared for the upcoming sea change in entrepreneurial America.

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Lets face it... The American dream is having a mid life crisis! People are hungry for meaningful vocations, and luckily Crowdfunding has swooped in to save the day. For those looking to make the most out of the Crowdfunding wave a better time has never been upon us. Crowdfunding can allow you to create your dream vocation out of thin air. Yet as with anything long lasting, preparation is key. Start Up Fever is a book to get you prepared for the upcoming sea change in entrepreneurial America. In a society where anyone can tell you that meaningful careers are hard to find, family units lack harmony, and escapism through drugs alcohol and antidepressants is at an all time high -by default we can assume that the business culture has something to do with the problem. While many books address the How-To's and D.I.Y portions of Crowdfunding -- Start Up Fever takes it a step further by connecting the dots between Crowdfunding and cultural evolution. The book also shows modern examples of lean-bootstrapped-start-up-models that can defy the odds, and succeed with little to no money down. Business plans the author himself put into practice due to his own lack of meaningful financing in the pre-Crowdfunding era. If modern businesses are going to survive the massive amount of disruptive technologies entering the marketplace (a good thing), these new ventures must have a built in sense of morality, virtuosity, and perpetual change. Start Up Fever shows how psychologically a fundamental change in the economy has already taken place, and how you can use this momental phase shift to your advantage. Start Up Fever, follows Austin Muhs on his journey from middle class disenfranchisement, to vocational enrichment -- exploring the who, what, and why along the way. Start Up Fever asks the question... If working will generally consume at least a third of our adult lives, then why not attempt to use the most innovative entrepreneurial time in history to its fullest? In this age there is truly no excuse to not make your working life something the beautifies the world, while bettering yourself in the process. Although we may have many jobs in our lifetimes, we all intrinsically know what our vocation is when it hits us. StartUp fever steers people away from the traditional collective pitfalls, and into enjoying the perpetual development that is life! This is a book written for executives, workers, and garage innovators alike, who want a real life account of what areas Crowdfunding economics will effect over the coming decades. Realizing that finding a vocation can be one of the most difficult obstacles in life, Start Up Fever was crafted specifically for those people looking to do something meaningful in their lives. Since a full-fledged complex business plan can be daunting for some, Austin instead uses more of a lean startup type approach to bootstrapping your new small business with no money down. In an environment where small businesses are getting squeezed, and big business is trying to fix markets to insure stability for themselves, one must be prepared for any economic scenario. Luckily we have all of the entrepreneurship tools we will ever need right in our own backyard. With the invention of Kickstarter, Indiegogo, Gofundme, 99designs.com, Groupon, Yelp, Living Social, and other "Crowd" based websites -- the American small business community has actually created subconscious healing mechanisms beyond anything that has ever existed before on the earth. Never before have the needs of the population had the chance to instantly receive a desired good or service in a matter of months in most cases. Start Up fever addresses what happens when these unique business models decide to target other areas of our personal life -- a form of instant healing through economic enterprise if you will. Granted anything has a good and a bad side, but with Crowdfunding, miracles have never happened faster...

This in-depth resource, featuring real examples and stories, explains the current global entrepreneurial revolution, what the emerging markets are and how to tap into it to achieve success.

Here is what others are saying... "This is a great book to read if you're going through a transition ...Austin has a very thorough understanding of tarot, and it really comes through in this book. This is a great book to read if you're going through a transition and want a better understanding of who you are, and what your life is for." -Kathleen M April 26, 2016 The Soul System is a no-nonsense book aimed at those looking to take life by the horns and make some serious progress in their spiritual life. This text will jumpstart the reader's spiritual quest, as well as their understanding of the hermetic arts (no matter where they find themselves in life currently). Given societal uncertainty, the wisdom of the hermetic arts have never been more needed in the world. Combining Tarot, Astrology, and Numerology in ways never before presented, The Soul System offers a way to take the heavy lifting out of tapping into your intuition. It presents a path to self-understanding by decoding what your birthday says about your highest-potential vocation in this life, while also detailing the activities that can leave you fulfilled on the soul level. The Soul System allows anyone to integrate these new types of readings into a daily routine. Have you always wondered what your true purpose in life really was? The Soul System offers you key clues in unraveling the mystery of your true self! While not always easy to swallow, the wisdom within The Soul System will show you where to turn when looking for answers in your immediate day-to-day affairs, while also illuminating your longer-term, soul-growth objectives!

Let's talk about what we all just went through. I am talking about the dramatic ways in which 2020, and all that happened have changed the way we look at life. Most entrepreneurs I know have expressed the need they feel to innovate to help mankind deal with the challenges and opportunities ahead. In this book, I tackle some of these topics. I delve into the world of Equity Crowdfunding, innovation, positioning one's startup to thrive in the era of COVID, and so much more.

Media Innovation & Entrepreneurship is an open, collaboratively written and edited volume designed to fill the needs of a growing number of journalism and mass communications programs in the U.S. that are teaching media entrepreneurship, media innovation, and the business of journalism to undergraduate and graduate students.

She's Building A Robot is the fictional story of AZ, a talented teenage girl who decides to fight gender stereotypes by entering a robot building competition.

A primary objective for life science executives is raising capital. Very often, however, a lack of marketing and sales skills impedes their efforts. Focusing regionally, rather than globally, only compounds the challenge. "The Life Science Executive's Fundraising Manifesto" helps scientists understand the fundamental skills needed to brand and market their companies. It discusses how to use a consistent message to achieve compelling results from a fundraising campaign, and it teaches you how to aggregate a list of potential global investors that are a fit for your company's products and services. The book also explains how to efficiently and effectively reach out to potential investor targets, start a dialogue that fosters a relationship, and ultimately secure capital allocations. Raising capital is not a one-time event. It must be an ongoing part of your business strategy. This book reveals the expertise required to continually fundraise and bring your ideas to market. For more information about the book, please visit www.fundraisingmanifesto.com.

Employers who refuse to adapt to the expectations of younger generations are losing out on top talent, as they leave for positions at companies with more modern practices. Learn what companies need to do to fit into the new normal in the workplace. Generation Y sees the world differently than any other generation in modern memory. And nowhere is this more evident than in the workplace. The astronomical shifts that this generation has seen in the economy, technology, and the world have changed what they want from life and work—which is not a 9-5 existence for forty-plus years, leading to a typical retirement at sixty-five. What older generations call a poor work ethic from a spoiled generation, Gen Y sees as a different way of doing things. Companies that don't get on board risk losing the diverse, young talent that is critical for them to be able to compete. Companies that take the time to listen realize that what Gen Y is asking for isn't that crazy; in fact, it's better in many ways. A demand for work-life balance isn't a cry for fewer work hours—it's a cry to be able to work from outside the office beyond a rigid 9-5 schedule (which can lead, ironically, to Gen Y employees working even more hours than you expected). Leaving a job after a couple years isn't an inability to commit—it's a need to learn more, expand their experience, and develop their career at a faster pace, something that is helpful to companies that hire those individuals, including your own. Elevating nontraditional benefits over financial benefits is a step toward creating an emotional connection to the company where employees spend the majority of their time and invest significant mental and emotional efforts. The need to work for a company with a purpose is a reflection of the power that social media has had on the social consciousness. This book will explore what's behind these shifts in the character of the emerging workforce. It shows that, as Gen Y assumes managerial positions, the nature of leadership and business will change over the next few decades in irrevocable and profound ways.

When it comes to food, there has never been another city quite like New York. The Big Apple—a telling nickname—is the city of 50,000 eateries, of fish wriggling in Chinatown baskets, huge pastrami sandwiches on rye, fizzy egg creams, and frosted black and whites. It is home to possibly the densest concentration of ethnic and regional food establishments in the world, from German and Jewish delis to Greek diners, Brazilian steakhouses, Puerto Rican and Dominican bodegas, halal food carts, Irish pubs, Little Italy, and two Koreatowns (Flushing and Manhattan). This is the city where, if you choose to have Thai for dinner, you might also choose exactly which region of Thailand you wish to dine in. Savoring Gotham weaves the full tapestry of the city's rich gastronomy in nearly 570 accessible, informative A-to-Z entries. Written by nearly 180 of the most notable food experts—most of them New Yorkers—Savoring Gotham addresses the food, people, places, and institutions that have made New York cuisine so wildly diverse and immensely appealing. Reach only a little ways back into the city's ever-changing culinary kaleidoscope and discover automats, the precursor to fast food restaurants, where diners in a hurry dropped nickels into slots to unlock their premade meal of choice. Or travel to the nineteenth century, when oysters cost a few cents and were pulled by the bucketful from the Hudson River. Back then the city was one of the major centers of sugar refining, and of brewing, too—48 breweries once existed in Brooklyn alone, accounting for roughly 10% of all the beer brewed in the United States. Travel further back still and learn of the Native Americans who arrived in the area 5,000

years before New York was New York, and who planted the maize, squash, and beans that European and other settlers to the New World embraced centuries later. Savoring Gotham covers New York's culinary history, but also some of the most recognizable restaurants, eateries, and culinary personalities today. And it delves into more esoteric culinary realities, such as urban farming, beekeeping, the Three Martini Lunch and the Power Lunch, and novels, movies, and paintings that memorably depict Gotham's foodscapes. From hot dog stands to haute cuisine, each borough is represented. A foreword by Brooklyn Brewery Brewmaster Garrett Oliver and an extensive bibliography round out this sweeping new collection.

Whether we need to make better financial choices, find the love of our life, or transform our career, crowdsourcing is the key to making quicker, wiser, more objective decisions. But few of us even come close to tapping the full potential of our online personal networks. Lior Zoref offers proven guidelines for applying what he calls "mind sharing" in new ways. For instance, he shows how a mother's Facebook update saved the life of a four-year-old boy, and how a manager used LinkedIn to create a year's worth of market research in less than a day. Zoref's clients are using his techniques to innovate and problem-solve in record time. Now he reveals how crowdsourcing has the ability to supercharge our thinking and upgrade every aspect of our lives.

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